



1.0 POLICY

- 1.1 The Board believes that an active partnership with its community builds support for quality public education of children.
- 1.2 The Board believes that the gathering and release of information regarding its priorities and operation will increase the awareness, understanding and support of education in the Division.

2.0 GUIDELINES

- 2.1 The Board directs the Superintendent to develop an annual communication plan which:
 - 2.1.1 Promotes the overall goals and priorities of the Division.
 - 2.1.2 Provides for the striking of a budget to allow implementation of the communications plan.
 - 2.1.3 Recognizes that all staff can play an important role in school community relations.

References: Admin Practice – Administration 25 - Communications