



1.0 POLICY

- 1.1 The Board believes that schools should not be used as a means of an economical or convenient avenue of approach to parents, students and staff or for distribution of materials, goods and services by non-school related agencies or individuals.
- 1.2 However, the Board recognizes that certain campaigns, distribution and advertising through schools without undue interference with the educational operation of the school, when they result in direct and specific benefit to students, are deemed to be appropriate for school participation.
- 1.3 The Board expects administration to ensure that authorization of advertising or canvassing in any Division site occurs only when this is consistent with the Division's beliefs, mission and mandate, is in the best interests of students and staff, and is compatible with community values.

2.0 GUIDELINES

- 2.1 The Superintendent of Schools shall maintain administrative practice to implement this policy.

References: *Admin Practice: Administration 6 – Advertising or Canvassing in Schools*
School Act: Section 27(2)