

ADVOCACY PLAN 2018-2021

STURGEON PUBLIC SCHOOLS

BOARD OF TRUSTEES

In their ongoing commitment to excellence in Public Education and student achievement in Sturgeon Public Schools, the Board of Trustees has developed an advocacy framework that establishes the priority areas of focus for the Board in the coming years. While specific strategies and measures will evolve in response to the needs of the division and the communities being served, the initial focus will be on the following Key Priorities:

1. **ENHANCE** student participation and involvement in decisions that affect their Public Education and school experience.
2. **ENGAGE** people in their communities to build value for and facilitate their participating in the Public Education of our students.
3. **ESTABLISH** relationships with external organizations to broaden support for schools, facilitate new opportunities for funding, and enhance student and community well-being.
4. **ENCOURAGE** innovation in Division projects that are directly related to enhancing student achievement.