ATE:	February 22, 2023
TO:	Board of Trustees
FROM:	Shawna Warren, Superintendent
ORIGINATOR:	Jonathan Konrad, Deputy Superintendent, Education Services
GOVERNANCE POLICY:	*Policy 700 – Superintendent of Schools*
ADDITIONAL REFERENCE:	*AP870 – Responsible Use of Technology Resources* Assurance Domain – Learning Supports
SUBJECT:	Digital Citizenship Presentations

PURPOSE:

For information.

BACKGROUND:

Please find attached, a report regarding the Digital Citizenship, Media Literacy and Online Safety Presentations that have been offered to students, staff and parents within the Division's schools.

Administration is prepared to respond to questions at the February 22, 2023, Public Board meeting.

ATTACHMENT(S):

1. Digital Citizenship, Media Literacy and Online Safety in Sturgeon Public Schools Summary
2. Media Literacy Week Activities – Teachers
3. Media Literacy Week Activities - Parents

Digital Citizenship, Media Literacy and Online Safety in Sturgeon Public Schools

Sturgeon Public Schools considers digital citizenship, media smarts and online safety critical for all students to be successful in the 21st century. Each Sturgeon Public school covers specific lessons from grade 4 to high school to ensure students understand evolving media formats in a fast paced and evolving information landscape. To support classroom instruction, Sturgeon Public Schools has recently purchased lessons from Media Smarts for all students in grades 3 to 5 called "Cyber Choices" and for students in grades 6 to 8 called "A Day in the Life of JOs".

Sturgeon Public Schools also promotes Digital Citizenship or Media Literacy Week in October to strengthen conversations between home and school regarding online awareness and safety.

In addition to lessons in class, principals were asked to provide a brief description of what their schools have provided in terms of presentations to their students, staff and/or parents regarding internet safety. The responses are organized below.

School:	Information provided:

Bon Accord Community School	*Bon Accord Community School has hosted the following presentations:*
	● *January 18, 2023 - Alberta I.C.E (Integrated Child Exploitation)*
	  ○ *Internet Safety, Target audience: Parents & Staff*
	● *January 30, 2023 - Saffron Centre Ltd.*
	  ○ *Foundations of Connection, Target Audience: Parents & Staff*
	● *February 7 & 8, 2023 - Saffron Centre Ltd.*
	  ○ *Llamas Spit, Target audience: Pre-K & Kindergarten*
	  ○ *Percy's Got a Bubble. Target audience: Grade 1*
	  ○ *My Body, My Boundaries, Target audience: Grade 2*
	  ○ *Healthy Relationships, Target Audience: Grade 3*
	  ○ *Internet Safety, Target audience: Grade 4*

Camilla School	*Camilla School has hosted the following presentations:*
	● *December 2022 - Alberta I.C.E (Integrated Child Exploitation)*
	● *Internet Safety, Target audience: Parents*
	Camilla School was provided with the below follow up online resources that were shared with their school community (Links provided to the community):
	  ○ *Common Sense Media*
	  ○ *Canadian Center for Child Protection*
	  ○ *Thorn Research*
	  ○ *National Center for Missing and Exploited Children*
	  ○ *Snapchat Parent's Guide*
	  ○ *Instagram Parent's Guide*
	  ○ *Discord Parent's Guide*
	  ○ *TikTok Parent's Guide*
	  ○ *Twitch Parent's Guide*
	  ○ *Omegle Information for Parents*

École Morinville Public School	*École Morinville Public School hosted the following presentation:* ● *November 2022 - Saffron Centre Ltd.* ○ *My Body, My Boundaries, Target audience: Grades 3 & 4* ● *February 3, 2023 - Administration indicated that a survey was recently sent out to families asking what parent sessions they would like to participate in, and if they are interested in an ALERT presentation (similar to the one provided at Four Winds Public School).*

Four Winds Public School	*Four Winds Public School hosted the following presentations:*
	 ● *October 17 to 21, 2022 - Digital Citizenship Week:*
	  ○ *Common sense media lessons*
	  ○ *Interland - Google - Student self-guided*
	 ● *Social Media Safety presented by Alberta I.C.E (Integrated Child Exploitation)*
	  ○ *Posters were displayed around the school with the elements of digital citizenship*

Gibbons School	*Gibbons School hosted the following presentations:*
	 ● *October 17 to 21, 2022 - Digital Citizenship Week:*
	 ● *Digital Citizenship Awareness with Landing Trail School at Gibbons School, Saffron Centre Ltd.*
	  ○ *Target audience: Parents/Guardians*
	 ● *October 24, 2022 - Saffron Centre Ltd*
	  ○ *How to Stay Safe Online and Set Boundaries, Target Audience: Elementary Students.*
	  ○ *Topics covered: integrity online, being a good cyber citizen, trusted adults, safety tips for YouTube and Google, online gaming safety tips, social media (Snapchat, Instagram, TikTok) safety tips, and cyberbullying*
	  ○ *How to Stay Safe Online and Set Boundaries Online, Target Audience: Junior High and High School Students*
	  ○ *Topic covered: effects of social media (content warning provided before briefly discussing anxiety, depression, self-harm, and suicide), privacy online, social media information and safety tips (YouTube, Snapchat, Instagram, TikTok), online gaming, and Discord*

Guthrie School	*Guthrie School hosted and will be hosting the following presentations:*
	 ● *September 2, 2022, December 16, 2022, and February 3, 2023 - Administration speaks to classes to review expectations and safety.*
	 ● *February 2, 2023 - SAiF Society*
	  ○ *Safe Boundaries, Target audience: Grades 7 - 9*
	 ● *Spring 2023 - Saffron Centre Ltd.*
	  ○ *Internet Safety, Target audience: Grade 7 - 9*

Landing Trail School	*Landing Trail School has hosted the following presentations:* ● *October 17 to 21, 2022 - Digital Citizenship Week:* ● *Digital Citizenship Awareness with Landing Trail School at Gibbons School, Saffron Centre Ltd.*

	● *Target audience: Parents/Guardians* ● *My Body, My Boundaries, Target audience: Grade 1* ● *Internet Safety, Target audience: Grade 4* ● *My Body, My Boundaries, Target audience: Grade 2* ● *Internet Safety, Target audience: Grade 4*
Lilian Schick School	*Lilian Schick School offered the following information:* ● *We have not had a digital citizenship presentation as of yet. We have been working to find a date that works for the Presenter as well. We will be having presentations to our students to all classes or an elementary/junior high presentation as well as a parent night for their information. It looks to be scheduled in March potentially.*

Namao School	*Namao School will be hosting the following presentations:*
	● *February 6, 2023 - Administration indicated that Namao School's School Council is currently working on procuring two sessions from Albert I.C.E. in February and March to focus on popular social media platforms and the dangers and consequences around sexting and the legal ramifications of sharing intimate images, and cyberbullying.*
	● *February 28, 2023 - Saffron Centre Ltd.*
	   ○ *Internet Safety, Target Audience: Grade 5*
	   ○ *Internet Safety, Target Audience: Grade 6*
	   ○ *Sexual Assault and Harassment in Person and Online, Target Audience: Grade 9*
	● *March 1, 2023 - Saffron Centre Ltd.*
	   ○ *Internet Safety, Target Audience: Grade 4*
	   ○ *Internet Safety, Target Audience: Grade 7*
	   ○ *Healthy Relationships in Person and Online, Target Audience: Grade 8*

Ochre Park School	*Ochre Park School offered the following information:* ● *We had our teachers speak to their students during Media Literacy Week (October 24 to 28, 2023* ● *We have our teachers discuss digital citizenship with their classes* ● *We are in the process of booking Saffron Centre to come out to do presentations to our students on Internet Safety. We are also planning, in conjunction with our School Council, to have them come and do two different sessions for our parents.*
Redwater School	*Redwater School offered the following information:* ● *The Town of Redwater tried to host a session, however, it had to be cancelled due to a lack of commitment. We are always looking for opportunities but have not come across anything. Last year we had the RCMP come to the school but that is the extent of our Digital Citizenship. We would love to have some resources to put on our social media and weekly news.*
Sturgeon Composite High School	*Sturgeon Composite High School will be hosting the following presentation:* ● *March 3, 2023 - The White Hatter*

	● *Cyberbullying, Sexting, Nudes, Intimate Images, and the Law Ages 14+ (Grades 8 - 12)*

Sturgeon Heights School	*Sturgeon Heights School hosted the following presentations:*
	● *October 5, 2022 - Live Different*
	   ○ *Target audience: Grades 6 - 9*
	● *January 24, 2023 - SAIF Society*
	   ○ *Navigating Cyberspace. Target audience: Elementary Students*
	   ○ *Respect and Consent for Junior High Students, Target audience: Junior High Students*

SPVA/MLC/SLC	*SPVA/MLC/SLC hosted the following presentation:* ● *October 17-25, 2022 - Twinkl* ● *Digital Citizenship via Google Classroom, Target audience: Grades 5, 6 & 7*

Media Literacy Week
October 24 - 28, 2022

Kindergarten - Grade 3

Finding Balance
Saying Goodbye to Technology: Transitioning from Digital Activities
15 minute lesson
25 minute lesson

Online Safety
My Online Neighborhood: Staying Safe Online
15 minute lesson
30 minute lesson

Choosing Kindness
We the Digital Citizens: Being Respectful & Responsible Online
15 minute lesson
25 minute lesson

Critical Thinking
Is Seeing Believing?: Investigating Fake & Altered Images
45 minute lesson

Grades 4 - 6

Finding Balance
My Media Balance: Being Informed About Media Choices
15 minute lesson
45 minute lesson

Online Safety
Understanding Data Collection: The Importance of Managing User Data
30-60 minute lesson

Choosing Kindness
What is Cyberbullying?: Appropriate Online Behaviours
15 minute lesson
45 minute lesson

Critical Thinking
Reading News Online: Identifying Sponsored Content
15 minute lesson
45 minute lesson

Grades 7-9

Finding Balance
The Pressure to Stay Connected: Evaluating Media Habits
15 minute lesson
45 minute lesson

Online Safety
The Value of Privacy: The Currency of Personal Information
60-90 minute lesson

Choosing Kindness
Dealing with Digital Drama: Avoidance and De-escalation
15 minute lesson
45 minute lesson

Critical Thinking
Social Media Algorithms: Their Influence on Our Lives
25 minute lesson

Grades 10-12

Finding Balance
How Much is Too Much?: Gaining Control of Screen Time
15 minute lesson
45 minute lesson

Online Safety
Confronting Moral Disengagement in Sexting: Examining Excuses
60-90 minute lesson

Choosing Kindness
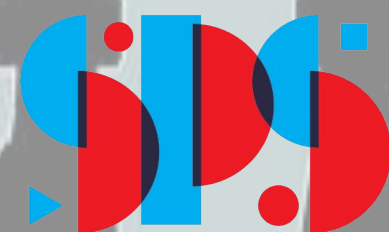Is the Internet Making you Meaner?: Online Disinhibition & Cyberbullying
15 minute lesson
45 minute lesson

Critical Thinking
Break the Fake: The Validity of Online Information
75-120 minute lesson

Digital Citizens Day
October 26, 2022

Digital and Media Literacy: Support for Parents

There has been an increase in the number of parents asking for support in developing digital and media literacy skills in their children. The following resources from Common Sense contain different strategies for parents to approach digital and media literacy topics with their children.

Family Engagement: Conversation Starters for Digital Life

These handouts include discussion topics that coincide with classroom lessons, but the lessons are not required to generate worthwhile discussions between parents and their children.

Kindergarten - Grade 2:
- Relationship Skills
- Responsible Decision-Making
- Self-Awareness
- Self-Management
- Social Awareness

Grades 3 - 5:
- Relationship Skills
- Responsible Decision-Making
- Self-Awareness
- Self-Management
- Social Awareness

Grades 6 - 8:
- Relationship Skills
- Responsible Decision-Making
- Self-Awareness
- Self-Management
- Social Awareness

Grades 9 - 12:
- Relationship Skills
- Responsible Decision-Making
- Self-Awareness

- [Self-Management](#)
- [Social Awareness](#)

Family Tips to Help Kids

These websites provide tips for parents regarding online practices. At the bottom of each page there is an option to print the tips as a PDF.

Kindergarten - Grade 5:
- [Balance Their Media Lives](#)
- [Boost Their Safety, Privacy and Security](#)
- [Make Friends and Interact Safely Online](#)
- [Post, Comment and Upload Responsibly](#)
- [Spot Fake News and Decode Media Messages](#)
- [Fight Cyberbullying and Other Mean Online Behavior](#) (K-12)

Grades 6 - 12:
- [Balance Their Media Lives](#)
- [Boost Their Safety, Privacy and Security](#)
- [Make Friends and Interact Safely Online](#)
- [Post, Comment and Upload Responsibly](#)
- [Spot Fake News and Decode Media Messages](#)
- [Fight Cyberbullying and Other Mean Online Behavior](#) (K-12)

Additional Family Activities

These single-page handouts can be given to the students at the end of a lesson and provide information to parents about the topics that have been covered in the classroom. These can also be provided directly to parents to support digital interactions between parents and their children at home. Most handouts include a set of instructions, the setup (to be read aloud) and an activity to complete together.

Kindergarten:
- [Media Balance is Important](#)

Grade 1:
- [Pause and Think Online](#)

Grade 2:

- [We the Digital Citizens](#)

Grade 3:
- [Digital Footprint and Identity](#)
- [Privacy and Security](#)

Grade 4:
- [Digital Footprint and Identity](#)
- [Privacy and Security](#)

Grade 5:
- [Digital Footprint and Identity](#)
- [Privacy and Security](#)

Grades 3 - 5:
- [Cyberbullying, Digital Drama and Hate Speech](#)
- [Media Balance and Well-Being](#)
- [News and Media Literacy](#)
- [Relationships and Communication](#)

Grades 6 - 8:
- [Cyberbullying, Digital Drama and Hate Speech](#)
- [Digital Footprint and Identity](#)
- [Media Balance and Well-Being](#)
- [News and Media Literacy](#)
- [Privacy and Security](#)
- [Relationships and Communication](#)

Grade 7:
- [News and Media Literacy](#)

Grades 9 - 12:
- [Cyberbullying, Digital Drama and Hate Speech](#)
- [Digital Footprint and Identity](#)
- [Media Balance and Well-Being](#)
- [News and Media Literacy](#)
- [Privacy and Security](#)
- [Relationships and Communication](#)

Additional Resources for Engaging Parents

This [website](#) provides suggestions for schools wishing to include parents and families in digital citizenship activities. This [PDF](#) also provides three steps to creating a successful family engagement program.